

LILY BLUMKIN

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PROFESSIONAL EXPERIENCE

The Daily Show

Writers' Assistant

New York, NY
September 202 - Present

- Organize morning creative meeting and take detailed notes
- Communicate all creative decisions between executives and writers
- Edit full show script with host and senior writers and producers
- Pitch jokes and ideas daily for scripts, correspondent chats, social videos, and more
- Arrange joke meetings between writers and field directors
- Perform in digital sketches

NBCUniversal - PeacockTV

Editorial Coordinator, Creative

New York, NY
March 2020 - September 2021

- Developed and executed brand voice across social, digital, and on-air as sole copywriting team
- Wrote social copy and podcast scripts for all brand campaigns and Peacock Original shows
- Created weekly copy for all CRM emails and push notifications
- Scripted promos, pause ads, talent reads, and press mailers for *The Office*, *A.P. Bio*, *Girls5eva* and more
- Pitched timely jokes for *The Amber Ruffin Show's* YouTube Community tab
- Revamped Peacock Terms of Service by hiding easter egg in document, garnering organic press attention

NBCUniversal - USA + SYFY

Administrative Assistant, Creative

New York, NY
July 2018 - March 2020

- Managed phones, calendars, meetings, travel, and expenses for four Creative Marketing SVPs
- Scripted and developed new YouTube franchise, "Toy Masters," for SYFY WIRE, garnering up to 100K views
- Read and provided coverage on scripts for SYFY's late night animation block, TZGZ
- Wrote weekly recaps for *Miz & Mrs* on USAnetwork.com

ImprovBoston

Administrative Assistant to Comedy School Director

Cambridge, MA
October 2017 - May 2018

- Built all class schedules and initiated new social media campaigns to increase user interaction

Smartypants Pictures

Production Intern

Brooklyn, NY
January 2018

- Conducted archival research for pitch meetings with potential clients

Viacom - Comedy Central

Development Intern

New York, NY
May 2017 - August 2017

- Wrote script coverage and provided administrative support to the EVP of Talent and Development

LEADERSHIP/CREATIVE EXPERIENCE

Overthinking Improv

Founding Member

Brooklyn, NY
August 2021 - Present

God Should Not Have Chosen Us: A Jewish Sketch Comedy Group

Founding Member

New York, NY
January 2019 - January 2020

EDUCATION

Tufts University

B.A. in English with a minor in Film and Media Studies, magna cum laude

Medford, MA
May 2018

- Relevant Courses: Screenwriting, Art of the Moving Image, Media and Society

The Second City/Columbia College Chicago

Comedy Studies Program

Chicago, IL
May 2017

- Relevant Courses: Writing Comic Scenes, History of Comedy, The Professional Comedian

SKILLS AND ACHIEVEMENTS

Writing selected in: Points in Case NYC Solocom Festival, Chicago Sketch Comedy Festival, NYC Sketch Comedy Festival

2020 Recipient of NBCUniversal's GEM Award (Going the Extra Mile)

Proficient in: Final Draft 10; Celtx; iMovie; Garage Band; MS Office Suite; Google Suite; Social media applications